



Katie Sadler

Whirlpool Kitchen Brand Manager



Katie Sadler is a Brand Manager at Whirlpool Corporation. In this role, Katie leads branded value propositions from concept to launch for the Whirlpool Brand Kitchen business. This includes creating integrated marketing plans for cooking, refrigeration and dishwasher product launches. In addition, Katie leads the strategy for defining brand-right solutions in the product innovation pipeline to deliver unique value to Whirlpool consumers.